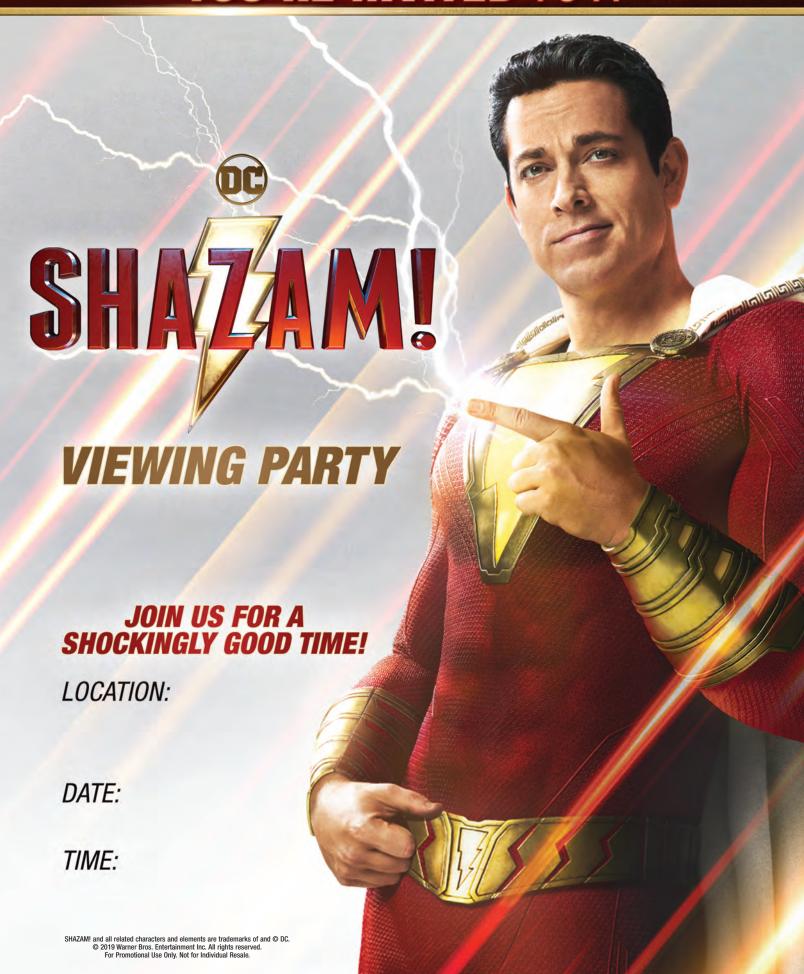
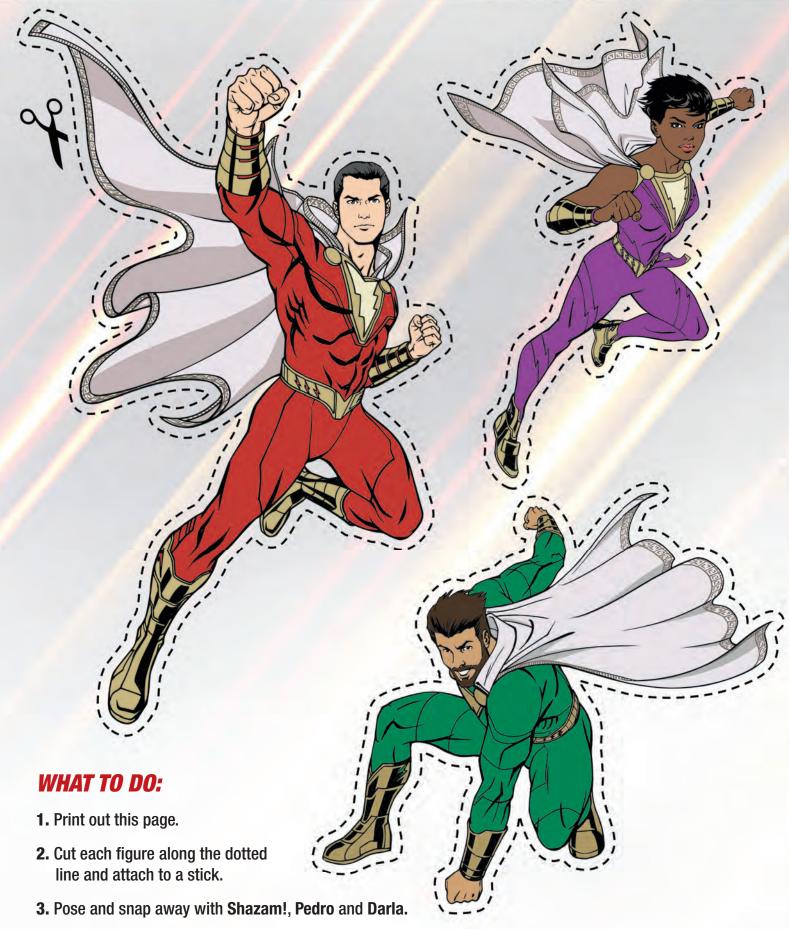


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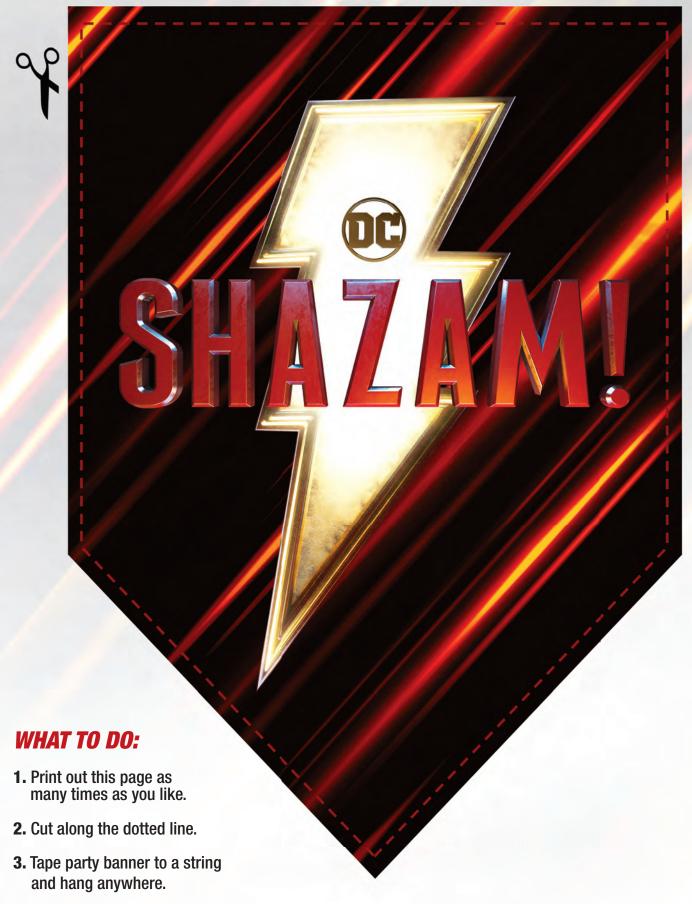
STRIKE A POSE



STRIKE A POSE



PARTY BANNER





SUPERCHARGED FACTOIDS

- The helmet and violin in the **Rock of Eternity** are references to stories from the 1940s comics. The helmet was an item that can steal **Shazam!**'s power, and the violin was used to control people.
- Shazam!'s director, David F. Sandberg, directed Annabelle: Creation, an entry in The Conjuring franchise. The Annabelle doll can be seen on one of the shelves in the pawn shop.
- The names on the poster in the boxing gym reference members of the film's crew.
- Geno's Steaks is world-famous for serving Philadelphia cheesesteaks. The Geno's logo was digitally added to the bag in postproduction.
- The character of **E.B. Glover** is a nod to Emma Glover from director David F. Sandberg's previous film *Lights Out*.

 Both characters are played by the same actor, Andi Osho.
- According to Ian Chen, **Eugene** is addicted to soda and only reads nonfiction.
- In the film, **Mary** is **Billy**'s foster sister, but in the original comic books, she was his biological sister.
- The origin of the **Marvel** family dates back to 1942, when three other boys named **Billy Batson** were used to lure the famous Billy Batson into a trap. Billy shared the power of Shazam! with them, and they became the **Lieutenants Marvel**, under his Captain rank.
- According to Jovan Armand, **Pedro** has asthma and loves K-pop.

- The fact in the film about the Romans is true: urine breaks down into ammonia, which can be used to whiten teeth.

 This is no longer a recommended practice.
- Freddy Freeman made his first appearance in Whiz Comics #25. Captain Marvel shared some of his power with Freddy to save his life after he was injured by a Super-Villain, thus Freddy became Captain Marvel, Jr.
- The author's name on the book next to Freddy's **Batarang** is Adam Schlagman, who was an editor for **DC** comics in real life and is an executive producer on the film.
- The *Daily Planet* is the newspaper that has historically employed *Clark Kent* and *Lois Lane* since *Action Comics* #23. Before that issue, they were employed by the *Daily Star*.
- Gotham Free Press is a much newer newspaper than the Daily Planet. It made its first appearance in 2016's Batman v Superman: Dawn of Justice.
- David F. Sandberg chose to reshoot Mark Strong's first scene as the adult **Dr. Sivana** because he felt the original introduction was too brightly lit and the villain's introduction should be darker.
- **Dr. Crosby**, the person heading Dr. Sivana's research project, is played by David F. Sandberg's wife, Lotta Losten.
- Zachary Levi originally sent in a video audition for the role of Super Hero Freddy. It went over so well that the filmmakers asked him to audition for the lead.





MORE SUPERCHARGED FACTOIDS



- The moment where Shazam! goes from having fun to being serious with the convenience-store robbers was an improvisation by Zachary Levi.
- Jack Dylan Grazer improvised the line where he asks Darla to fix the doorknob.
- Screenwriter Henry Gayden based elements of the **Breyer** brothers on stories he'd heard about real bullies.
- The cell-phone-charging scene was such a hit in the trailer that David F. Sandberg decided to keep it in the film. There are jump cuts in the scene because it was only filmed once, as one long take.
- The bus crash was a mostly practical effect. The production team purchased several buses and built a rig that could tilt one of them at a 90 degree angle.
- Zachary Levi throwing the **Batman** toy at Sivana was an improvisation that made it into the final film.
- The giant floor piano is a reference to the film *Big*, which also features a main character who is a child in an adult's body.

- The crocodile people behind the door in the Rock of Eternity are a reference to the **Crocodile Men** from the planet **Punkus**. **Yurrd the Unknown** was one of these creatures, and he joined the **Monster Society of Evil**, led by **Mister Mind**.
- All three of the crocodile people are played by David F. Sandberg.
- The director wanted the design of the Sins to be genderless and to have characteristics that would make it hard for anyone to determine their time or place of origin.
- The recurring images of tigers throughout the film are a reference to **Tawky Tawny**, an anthropomorphic tiger who was an associate of Billy Batson in the comics.
- The initial filming of *Shazam!* took place in Toronto, but there were a few scenes filmmakers felt were necessary to capture in Philadelphia, so a number of reshoots were filmed to lend authenticity to those moments.

